



**midway**

SEDEX / ISO 9001 - 2008 / DISNEY / OEKO - TEX / SA8000 - 2008

**Midway Apparels India (P) Ltd**  
**Midway Home Techxtiles**

IN-HOUSE FACILITY

Dyeing  
Printing  
Embroidery

Number  
of Machines

**400**

Contact:

**S.Ravichandran**

Managing Director

**Midway Apparels India (P) Ltd**  
**Midway Home Techxtiles**

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Since 1991

**Mobile:**

**+ 91 98430 26665**

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## **PROFILE**

We take pride in introducing the name **midway** a BANYAN tree under which more than 400 and odd employees and their family members thrive upon. It came into existence in the year 1991, ever since evolved in size and stature to uphold the image where it stands today. **midway** for us all is a culture and a symbol of status. **midway** a vision came into reality by years of patience and sustained hard work by Mr. S.Ravichandran and his loyal team members.

The Midway logo consists of the word "midway" in a white, lowercase, sans-serif font, centered within a solid red rectangular background. The logo is positioned in the upper right corner of the page.

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## **PHILOSOPHY**

We believe that education is the key in developing quality work force. In order to achieve this we constantly motivate and educate our work force by proper training programs. Towards training the work force we are straight forward, open and clear in our communication for them to understand better. If every individual in the system understands his or her role clearly and what is expected out of them, then half the job is done. We tell our team members that they are not mere workers and laborers, they are part of many international chains creating fashion - which is an art. We expect them to practice this art to the best of their ability and take pride in what they do. This approach of ours sets in them a sense of responsibility to achieve excellence, consistently. With this clarity they execute the process of production with utmost authority; strictly adhering to our systematic and well laid out production process: where we derive nothing but quality and that is what we deliver to our customers. We thrive on our customers' satisfaction.

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# **KNIT PRODUCTS**

**For Men,  
Women and  
Children**

**T - Shirts  
Polo Shirts  
Sweat Shirts  
Pyjamas  
Sleep Shirts  
Pants  
Capri Pants  
Boxer Shorts**

# HOME TEXTILES

**midway**

**Bed Spreads  
Pillow Covers  
Cushions  
Chair Pads  
Curtains  
Table Clothes  
Napkins  
Place Mats  
Runners  
Napkin Rings  
Tea Cozy  
Coasters  
Kitchen Towels  
Bath Towels  
Aprons  
Gloves  
Pot Holders  
Bread Baskets  
Mittens  
Floor Mats  
Furnishing Fabrics**



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# **FIBERS**

**Cotton  
Polyester  
Viscose  
Modal  
Micro Modal  
Tencel  
Melange  
Blends &  
Special Fibers**



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# **FABRIC FINISH**

**Solid Dye  
Yarn Dye  
Mercerized  
Sheared  
Brushed  
Peached  
Tie & Dye  
Special Washes &  
Prints**





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# **FABRICS**

**Jersey**

**Rib**

**Pique**

**Honeycomb**

**Interlock**

**Spandex**

**Pointel**

**Popcorn**

**Auto stripes**

**Jacquard**

**Terry &**

**Fleece**



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# **EMBELLISHMENTS**

**Print**

**Foil**

**Flock**

**Sequins**

**Rhine Stones**

**Studs**

**Discharge**

**Burnout**

**Aop**

**Crochet**

**Embroidery**

**Appliques**

The Midway logo consists of the word "midway" in a white, lowercase, sans-serif font, centered within a solid red rectangular background.

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The background of the entire page is a dark, cosmic scene. It features a large planet with a prominent ring system, similar to Saturn, in the upper left. The planet's surface is dark with glowing red and orange patterns. Below the planet, there are bright, colorful nebulae and star trails in shades of yellow, green, and blue. The overall aesthetic is futuristic and high-tech.

# **CUSTOMERS ON ROLL**

**Zara Home  
Bon Preu  
Niumo mil  
Eroski  
Textura  
Leroy Merlin**

**Zara Man  
Mango  
Pepe Jeans  
JDW  
New Look  
Disney  
Teddy  
Cileo  
Sicem  
Oxbow**

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