



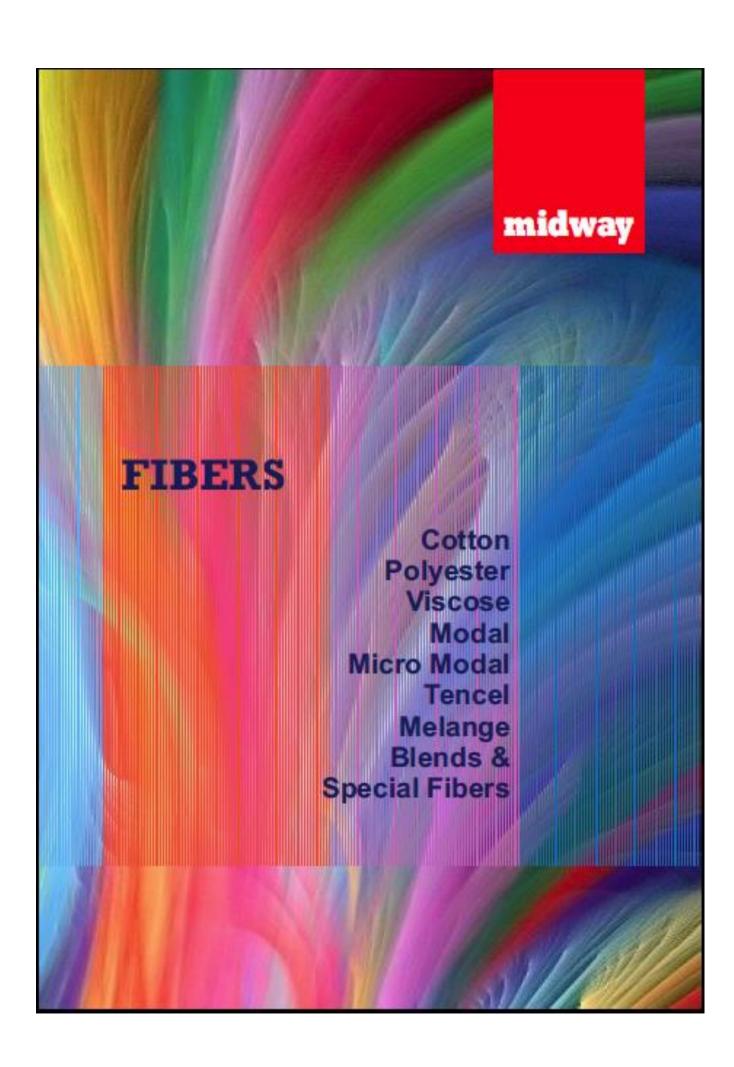
PHILOSOPHY

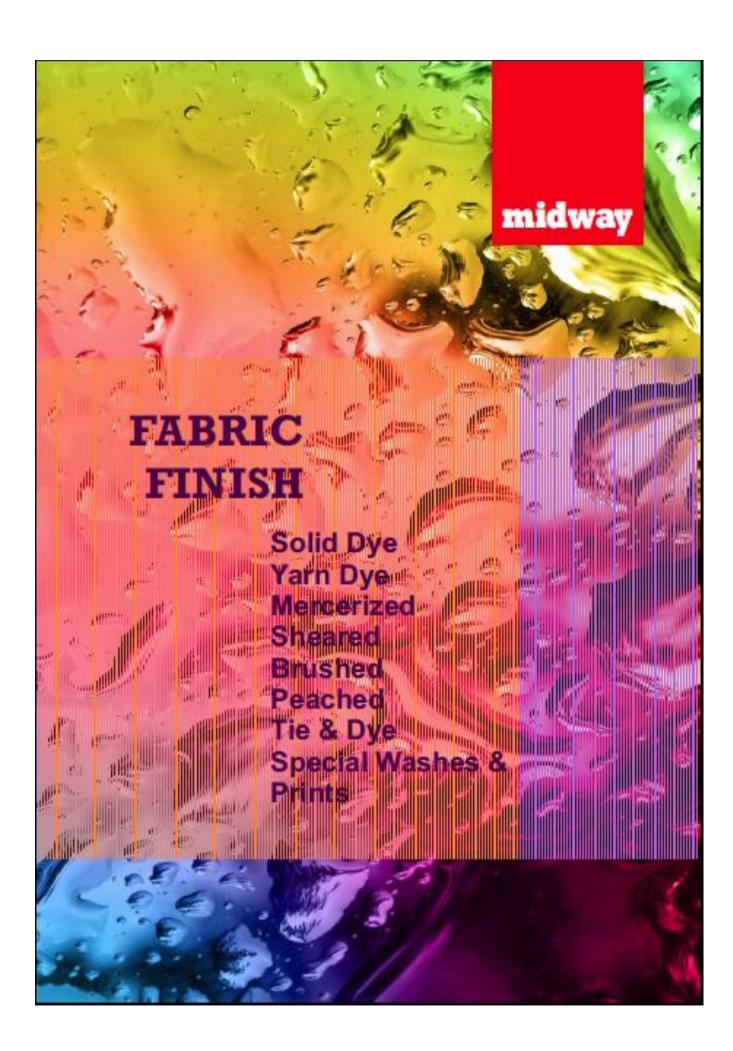
We believe that education is the key in developing quality work force. In order to achieve this we constantly motivate and educate our work force by proper training programs. Towards training the work force we are straight forward, open and clear in our communication for them to understand better. If every individual in the system understands his or her role clearly and what is expected out of them, then half the job is done. We tell our team members that they are not mere workers and laborers. they are part of many international chains creating fashion which is an art. We expect them to practice this art to the best of their ability and take pride in what they do. This approach of ours sets in them a sense of responsibility to achieve excellence, consistently. With this clarity they execute the process of production with utmost authority; strictly adhering to our systematic and well laid out production process: where we derive nothing but quality and that is what we deliver to our customers. We thrive on our customers' satisfaction.

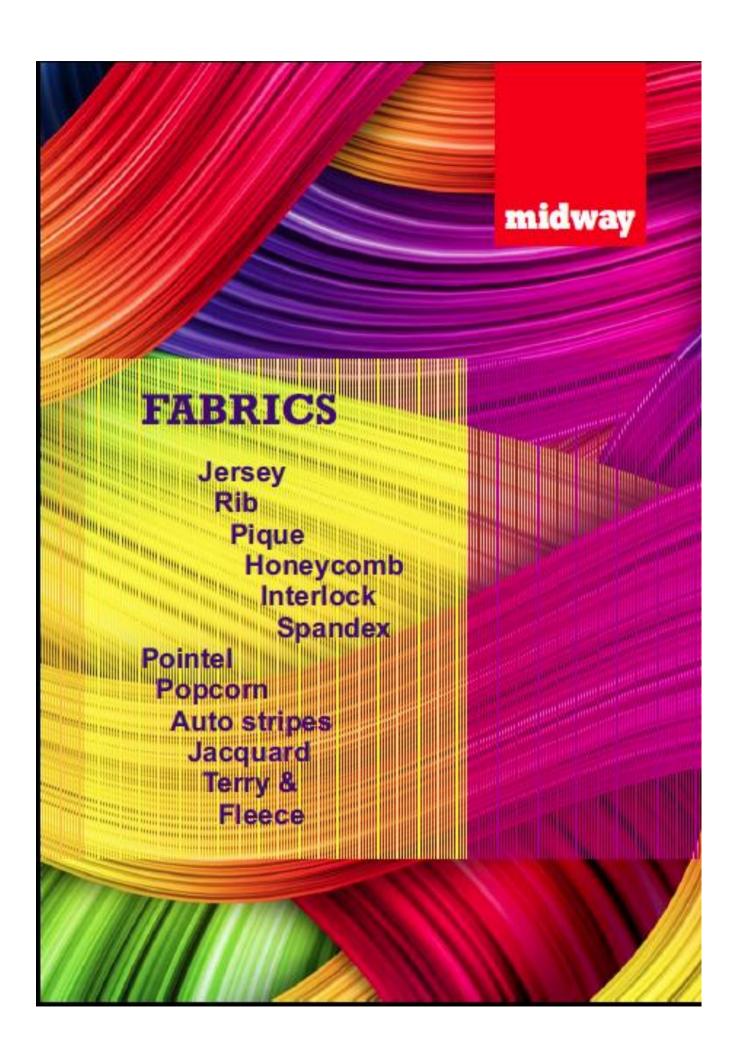
midway

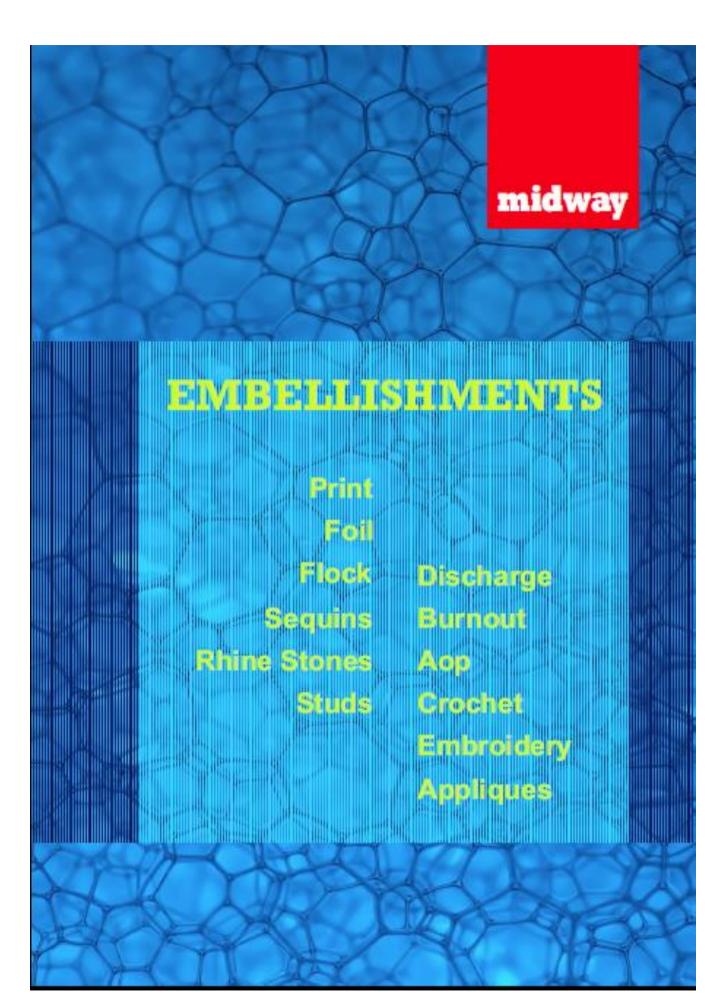
For Men. Women and Children

HOME **TEXTILES** midway **Bed Spreads Pillow Covers** Cushions **Chair Pads** Curtains **Table Clothes** Napkins **Place Mats** Runners Napkin Rings Tea Cozy Coasters Kitchen Towels **Bath Towels Aprons** Gloves Pot Holders **Bread Baskets** Mittens Floor Mats Furnishing Fabrics









midway

CUSTOMERS ON ROLL

Zara Man Mango Pepe Jeans JDW New Look Disney Teddy Cileo Sicem Oxbow Zara Home Bon Preu Niumo mil Eroski Textura Leroy Merlin

